



Easy, Affordable & Sustainable for Survival.

**YOUR
COMMUNITY
DESERVES
THIS SOLUTION!**

**October 2015
ECC/ILCOR updates
on PAD programs:**

It is now highly recommended that PAD programs for patients with out-of-hospital cardiac arrest (OHCA) be implemented in communities at risk for cardiac arrest. Studies have validated better outcomes in communities with PAD programs. Communities with best practice PAD programs have survival rates that exceed 60%–70%, with some even approaching 90%.¹

Also, given the low risk of harm and the potential benefit of any social media that summons rescuers via an app or cell phone/text message, it may be reasonable for communities to incorporate, where available, social media technologies to summon rescuers who are willing and able to perform CPR or locate the nearest AED to a suspected victim of OHCA.¹

¹ 2015 American Heart Association Guidelines Update for CPR and ECC, Supplement to Circulation, Volume 132, Number 18, Supplement 2, November 3, 2015

