Emergency Management Mobile Application (EMMA)

EMMA (Emergency Management Mobile Application) is the first-of-its-kind integrated software and mobile app solution that empowers bystanders and incident managers to provide improved communication and basic assistance in emergency situations before the arrival of trained first responders. EMMA's push notification technology provides unrivaled flexibility and priority with greater communication capability over standard text and/or email messaging platforms. The outcome is faster message receipt and retrieval, reliable and consistent location-aware 2-way messaging and customizable alert sound options.

1 An emergency event from within an EMMA-ENABLED COMMUNICATION NETWORK is identified and reported to EMMA administrators by EMMA user(s).

2 Administrators review alerts and send real-time EMMA location-aware push notifications to PC or mobile application users. Administrators can monitor EMMA user status and provide updates to effectively manage the emergency.

3 EMMA does not need Computer Aided Dispatch (CAD) 911 integration. Public Safety 911 administrators can tap into EMMA to receive real-time information from users during emergencies.
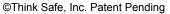
4 Unlike other systems, EMMA allows users to communicate directly and continually with the administrator to report location and status.

5 Approved users in groups have access to detailed data on the type of emergency and location of the nearest asset (Stop the Bleed kits, AED, active shooter kit) helping to reduce treatment times and increase survival rates.

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